

ALAIN VAN CANG

I am a sociable, flexible, dynamic, punctual and efficient person, which I believe are essential qualities to thrive in a professional setting.

I base all of my professional collaborations on trust and honesty among colleagues.

I am a naturally curious person, with a perfectionist streak that keeps me quite detail oriented and drives me to always seek out innovative and creative solutions.

There is no challenge too big or small and I welcome the chance to put my skills to the test.

I hope through this brief introduction you have met your next colleague and invite you to reach out to me!



EXPERIENCE

EMPLOYEE

2021 / CURRENT

KPMG | Senior Graphic designer

- Meeting business requirements and user needs into designs
- Multiple support design and creation based on brand book and latest trends
- Corporate photography/film
- Liaise with marketing department to meet common objectifs

2014 / 2016

Créaset | Graphic designer

- Creation of visual content
- Placement online/digital transformation
- Optimisation for scalability
- Content editing (typographical and grammatical)
- Color and palate correction

2019 / 2021

Darts-ip | Cross Media Designer

- Mass email design and creation
- Webmaster for multilingual websites
- Brochure design and creation
- Corporate photography/headshots
- Liaise with marketing department to meet common objectifs

INDEPENDENT

2018 / CURRENT

Be Key | Founder

- Management and development of visual and digital presence
- 360° Graphic Design | 2D and 3D images, photography, videos, printing for all surfaces, placement
- Intuitive and clean UI/UX Design
- Website analysis and optimisation (UI/UX, SEO, readability)

2016 / 2019

Carré Associates | Graphic designer

- Layout of the Carrefour Market commercial flyer
- Creation of visual content for different brands
- Food photography
- Relationship management with various printing services (Up to 200,000 prints/copies per week)
- Quality control on all customer facing content
- Proofreading in three languages

2015 / 2017

Veasy | Co-Founder

- Digital strategy to increase online visibility
- Web design and content optimisation
- Statistical analysis of traffic and use data

SKILLS

Adobe InDesign



Adobe Illustrator



Adobe Photoshop



Adobe Lightroom



Adobe Premiere Pro



Adobe After Effects



Adobe XD



Figma



Adobe Dreamweaver



Wordpress



HTML 5, CSS



Office Suite



Since the beginning, my plan as a Graphic Designer was to be as complete as possible. That's why I've always tried to complete my basic training with internet courses or to follow tutorials on a daily basis in order to be as up to date as possible.

LANGUAGES

French

C2

English

C1

Dutch

B1

Spanish

A2